



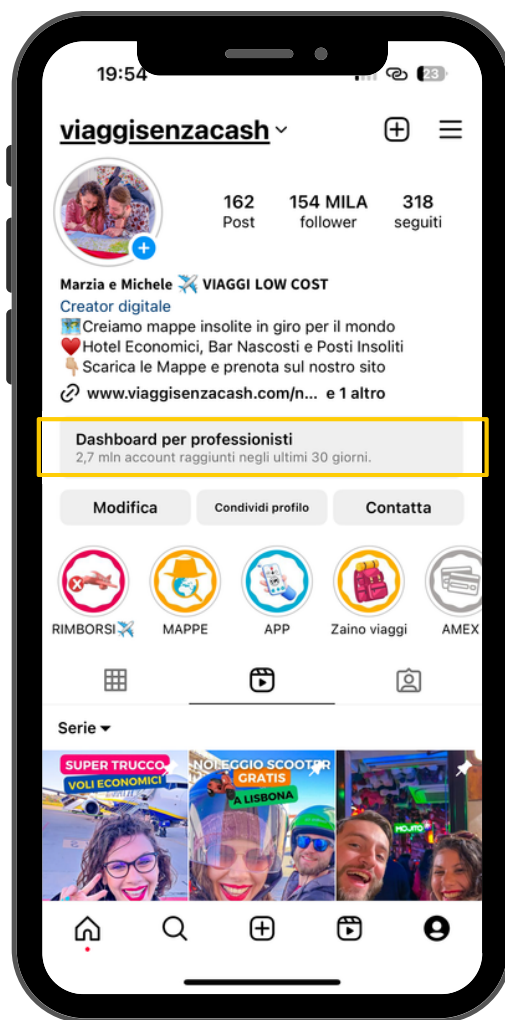
MEDIA KIT

Marzia and Michele, CEO Founders of **Viaggi Senza Cash**, specialized in Affiliate Marketing in the travel sector, since 2020 we have been collaborating with the main brands globally for the sale of **B2C travel services from economy to luxury**.

We are developers and web designers, to date our website viaggisenzacash.com receives a visitor flow of **over 300,000 thousand annual users** with monthly recurring purchases with an excellent return percentage.

Our social content has achieved performance from **+3 MILLION views** coming completely from 100% organic traffic.

In 2023 our e-commerce recorded **+€6 MILLION of products viewed** by users who visit the site every day.



Social Media @viaggisenzacash



154 K

[instagram](#)
followers



14 K

[facebook](#)
followers



7 K

[telegram](#)
subscribers



12 K

[tik tok](#)
followers



1600

[youtube](#)
subscribers



30 K

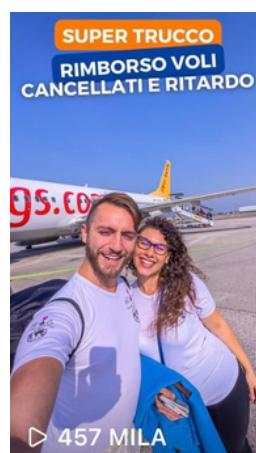
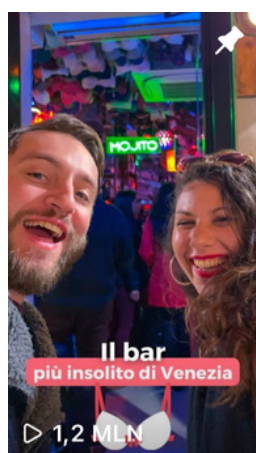
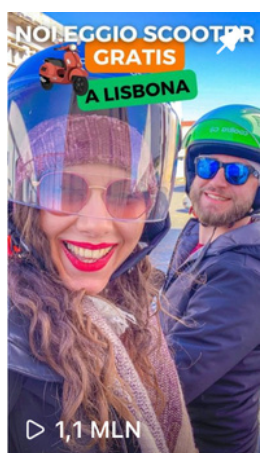
[sito web](#)
average
monthly
visits



6 K

newsletter
subscribers

Reel Data Insights



Contacts

Download our APP  

 www.viaggisenzacash.com

 +39 350 0472367

 collab@viaggisenzacash.com



Destination Marketing Campaign

Blog Tour and Storytelling for the **promotion of the territory, services and activities**



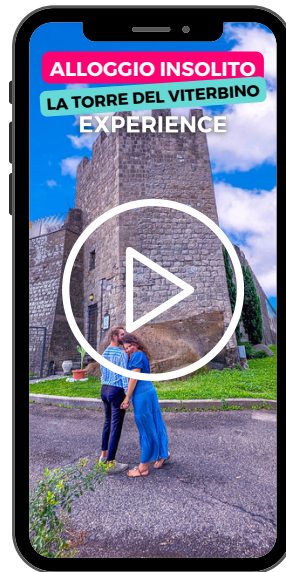
Italy July 2023
Campaign created for **Domobianca 365**

September 2023
Campaign created for:

- **La Torre del Viterbino Experience**
- **Bike Boom Viterbo**



Set of **over 30 promotional IG stories** available on the Instagram profile [here](#)



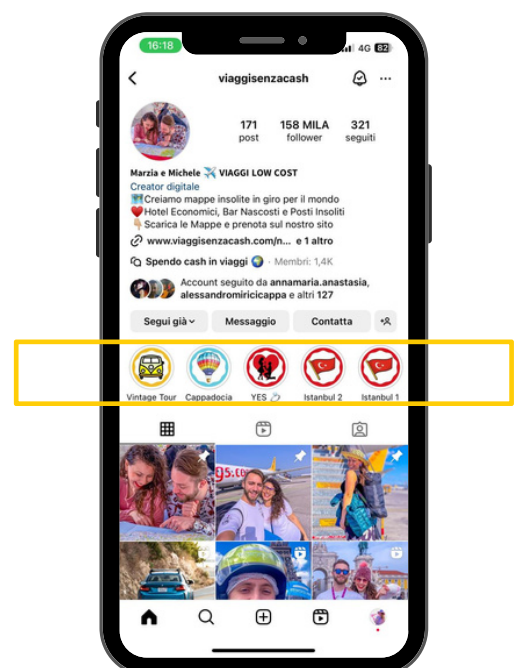
La Torre del Viterbino
EXPERIENCE

Blog Article HERE

Set of **over 30 promotional IG stories** available on the Instagram profile [here](#)

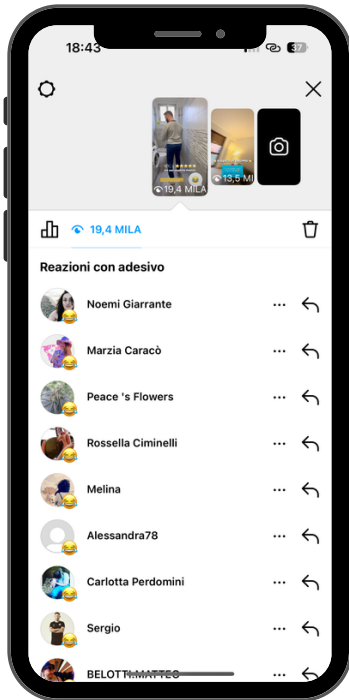
Turkey October 2023
Campaign created for:

- **I am Cappadocia** - Tour operator
- **Cappadocia Information** - Tour Operator

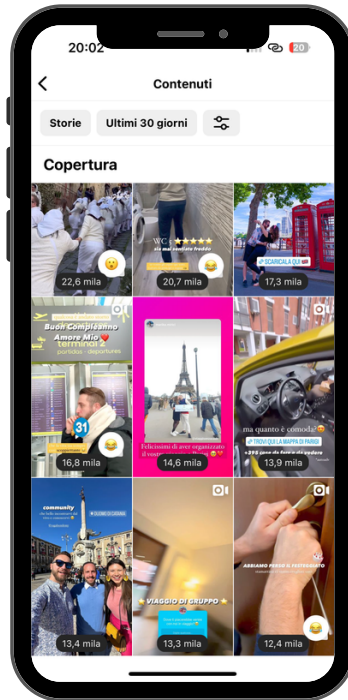


Stories Data Insights

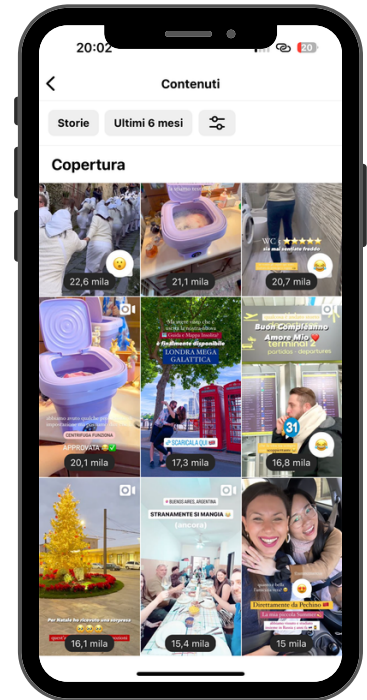
last week



last 30 days



last 6 months



Content created for other brands

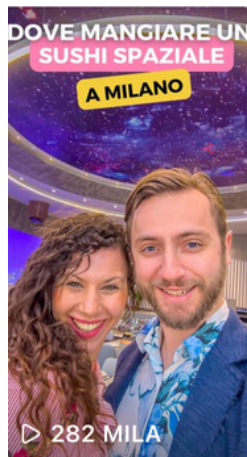
JCM Rome

+3000 requests of booking



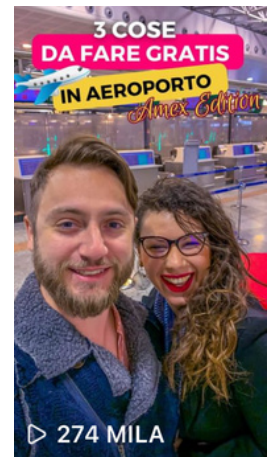
Reiwa Sushi

+100 requests of booking



American Express

+2000 requests of AMEX cards



Insights Email Campaigns

Subscribers

6,185

Openings

4,288 72%

Clicks

618 10%

Active partnerships

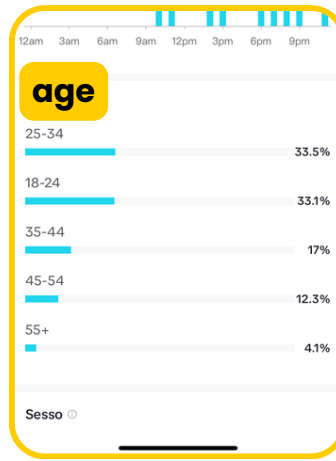
To date, there are **+200 active partnerships** on our site with important global brands in the travel sector.



Tik Tok Data Insights



Community Insights



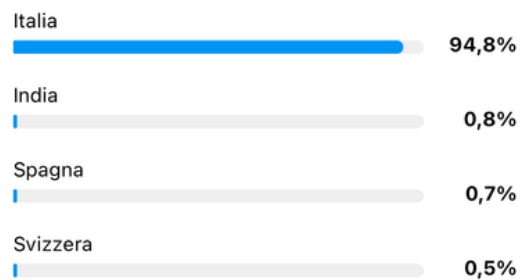
main cities



Gender



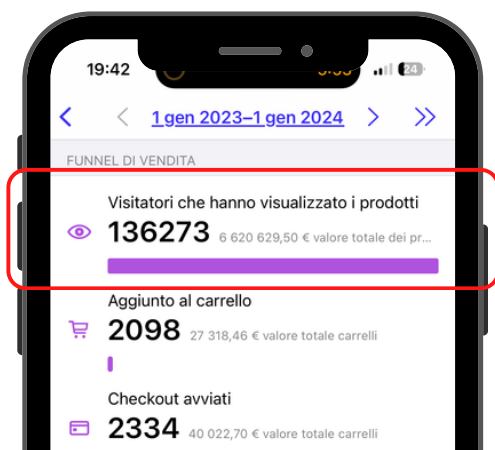
main countries



What we can do for you

<p>CONTENTS 360</p> <p>creation of 360 photo and video content in 4k quality</p>	<p>DRONE EDITION</p> <p>drone footage in 4k quality with horizontal and vertical contents</p>	<p>WEBMASTER</p> <p>4 page website: Home, Products, About Us, Contacts - custom graphics and SEO optimization</p>	<p>AFFILIATE ADV</p> <p>joining referral programs and networking</p>	<p>PRODUCT REVIEW</p> <p>authentic reviews after testing products and services Google Local Guides</p>	<p>FUNNEL MARKETING</p> <p>lead generation, engagement and purchase</p>
<p>FIXED PAGE</p> <p>visibility 365 days a year with dedicated page on the website (see example BOOK section of the menu)</p>	<p>BANNER</p> <p>strategic positioning on site pages with related topics</p>	<p>SPONSERED CONTENTS</p> <p>creation and sharing of ad hoc content for your business: reels, posts, stories</p>	<p>COPYWRITING</p> <p>blog articles from an SEO perspective dedicated to your product, graphics and texts for promotional purposes</p>	<p>NEWSLETTER</p> <p>periodic sending of email campaigns to give visibility to your service Contact database +4500 subscribers</p>	<p>LANDING PAGE</p> <p>showcase to generate sales + target identification and traffic generation</p>

E-commerce Data Insights



Thank You

Thank you for checking out our media kit. To stay up to date, we invite you to **consult the digital media kit**.

Consult the digital Media Kit here